

CIMC CDBG Tribal Set Aside Forum

APRIL 21ST, 2021 @ 2:00PM VIA ZOOM

Please join us to discuss the Community Development Block Grant opportunity that will allow CIMC to assist with COVID-19 relief aid to our members and their communities through public service activities and small business assistance. We would love to hear your comments and feedback!

Program Overview

- The CDBG-CV2 & 3 Tribal Set-Aside was established under the Cares Act and is distributed by the California Department of Housing and Community Development. All funds must be used to prepare for, prevent or respond to the COVID-19 pandemic.
- For this funding announcement CIMC plans to submit two separate application (Public Services Application & Business/Microenterprises Application).

Public Services Application

- This program will provide a “unit of service” to assist individuals and families affected by the COVID-19 pandemic.
- Services included in the program may include:
 - Provide testing, diagnosis, or other services at a fixed or mobile location.
 - Offer emergency utility, gas and other subsistence payments to households economically impacted by COVID-19

Business/ Microenterprises Application

- This program will provide services to Native-owned businesses affected by the COVID-19 pandemic.
- Services included in the program may include:
 - Provide technical assistance to assist Native-owned businesses to expand their online market presence (website, social media presence, etc.) to increase online sales.
 - Provide start-up costs necessary to expand their business online. For example, pay for website subscription fees, establish Etsy store, receive training in best practices for social media, etc.
 - Provide one-time emergency assistance to avoid job loss caused by business closures related to social distancing